

MARLENE K. MARIANI
1820 Forestdale Drive
Encinitas, CA 92024
619-709-1876 cell – 760-753-2330 Home/Private Use

To Whom It May Concern:

I am pleased and honored to write a letter of recommendation for Rob Boyles and Rick Stanton as consultants to assist in dramatically reducing graffiti and litter in your city.

For thirteen years I held the position of Executive Director of Keep California Beautiful (KCB), a statewide nonprofit environmental organization dedicated to promoting individual responsibility for the state's environment. I retired in March of this year, but continue to support our environment as a volunteer and feel a deep sense of commitment to our State.

It is this deep commitment that I recommend the expertise of Mr. Rob Boyles and Mr. Rick Stanton. I met them as a result of the City of San Jose's membership as a Proud Community of KCB and have collaborated with them over the past six years. I have seen what they have accomplished at the City of San Jose designing, producing and implementing the most successful award winning graffiti and litter prevention program in the nation by reducing graffiti by 97%.

As Executive Director, I have turned to Rob and Rick for their expertise in helping members of KCB's Proud Community Program educate and train volunteers and help replicate their program in other cities. Both Rob and Rick have been keynote speakers at KCB's statewide conferences and have made themselves available to assist other cities in implementing similar programs. They are highly professional and results oriented and I cannot recommend them highly enough.

Thank you for the opportunity to recommend Rob Boyles and Rick Stanton to assist your city in becoming a graffiti free city. Please feel free to contact me with any questions at the above telephone numbers.

Sincerely,

Marlene K. Mariani
Former Executive Director of
Keep California Beautiful